

Be ambitious
Set the bar high
Create the legend

3/03/2016
SOFTWARE AG

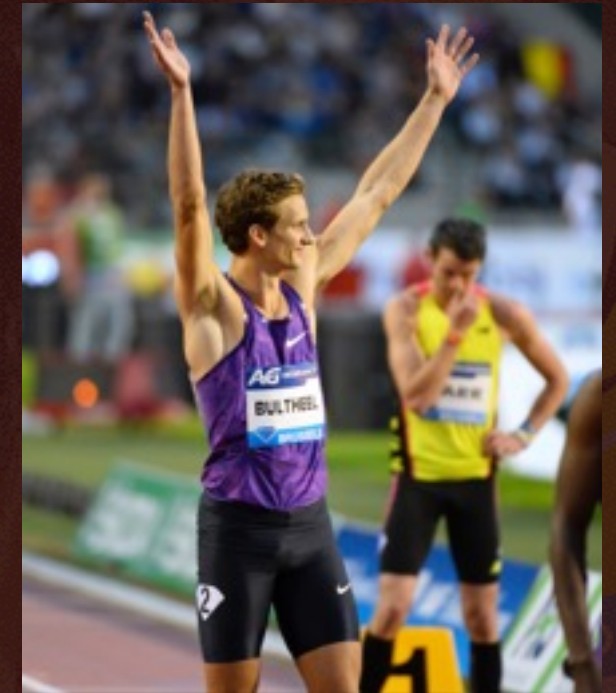






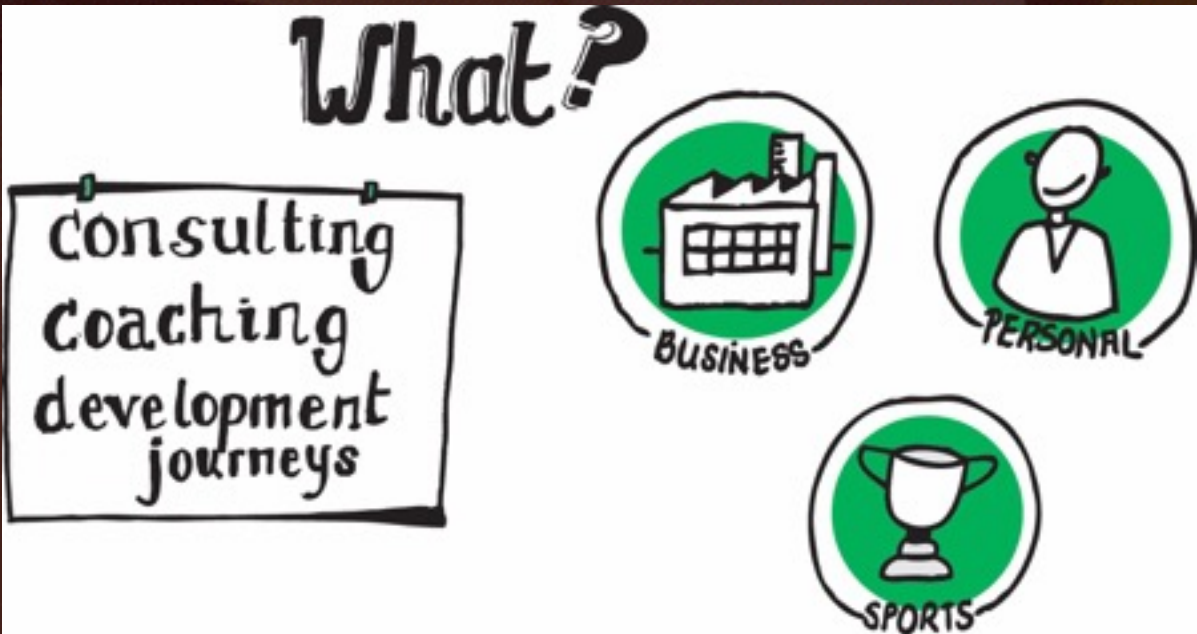
Who is the Borlée family

Other athletes



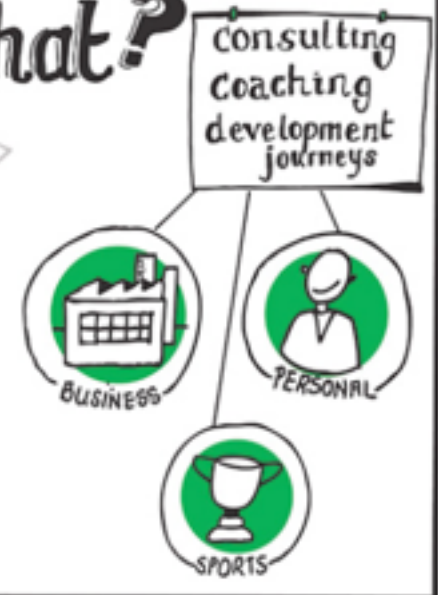
Team Borlée

Storytelling



Nice to meet you

To have IMPACT on and add value to PEOPLE'S LIVES SO THEY CAN BE SUCCESSFUL IN CREATING TANGIBLE AND visible results for THEMSELVES, THEIR TEAMS AND THEIR ORGANISATIONS





**TO
HAPPINESS
AND
BEYOND.**

Why?

TO
HAPPINESS
AND
BEYOND.



HAPPINESS IS LIKE A LIGHTHOUSE.
IT TELLS YOU THE DIRECTION.

TO
HAPPINESS
AND
BEYOND.



PRIDE CREATES JOY.
JOY CREATES HAPPINESS.

IT LOOKS LIKE RAGE,
BUT IT'S HAPPINESS.



TO
HAPPINESS
AND
BEYOND.

HAPPINESS
HAS NO FINISH LINE.



TO

Wh

KEYS

- How to gain altitude
- And find the favorable winds
- Control the emotions



The way

- Global vision
 - Ambitious and simple project
- Keep both feet on the ground
 - See it big but start small



The tools



Borlée's philosophy

1. Team spirit



How ?

Borlée's philosophy

2. Objectives and planning

“Winners have a plan,
losers have an excuse”

Marc Lammers, coach Dutch women hockey team

How ?

Borlée's philosophy

3. Innovation

"There's always a way to do it better, find it."

Thomas Edison

How ?

Borlée's philosophy

5. Confidence



How ?

Borlée's philosophy

6. Respect



How ?

Borlée's philosophy

7. Fun



How ?

Borlée's philosophy

Dare to Dream



How ?

Progress is all in the mind
Don't close your mind



The mind is
like an open a
parachute

How ?

The team

Physiothérapeute

Monde universitaire

Olivia



Nutritionniste

Biomécanicien

Jonathan



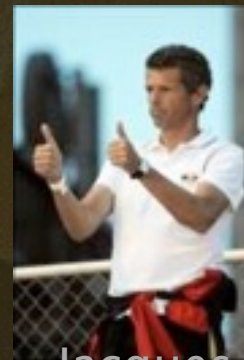
Kevin



Manager

Médecin

Jacques



Dylan



Psychologue

Physiologue

How ?

Define the goals



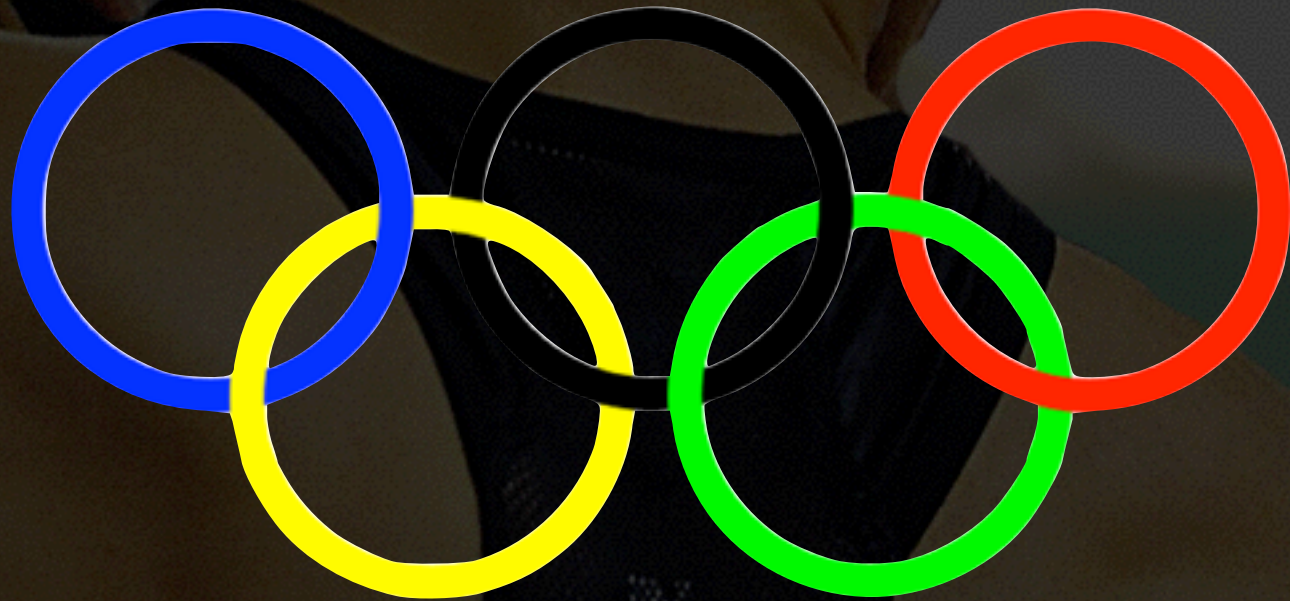
Rio 2016



How ?

Objectives

- Short–mid–long terms
- With great precision
- 1 instruction at a time



How ?

Innovation



How ?

Anticipation



2014



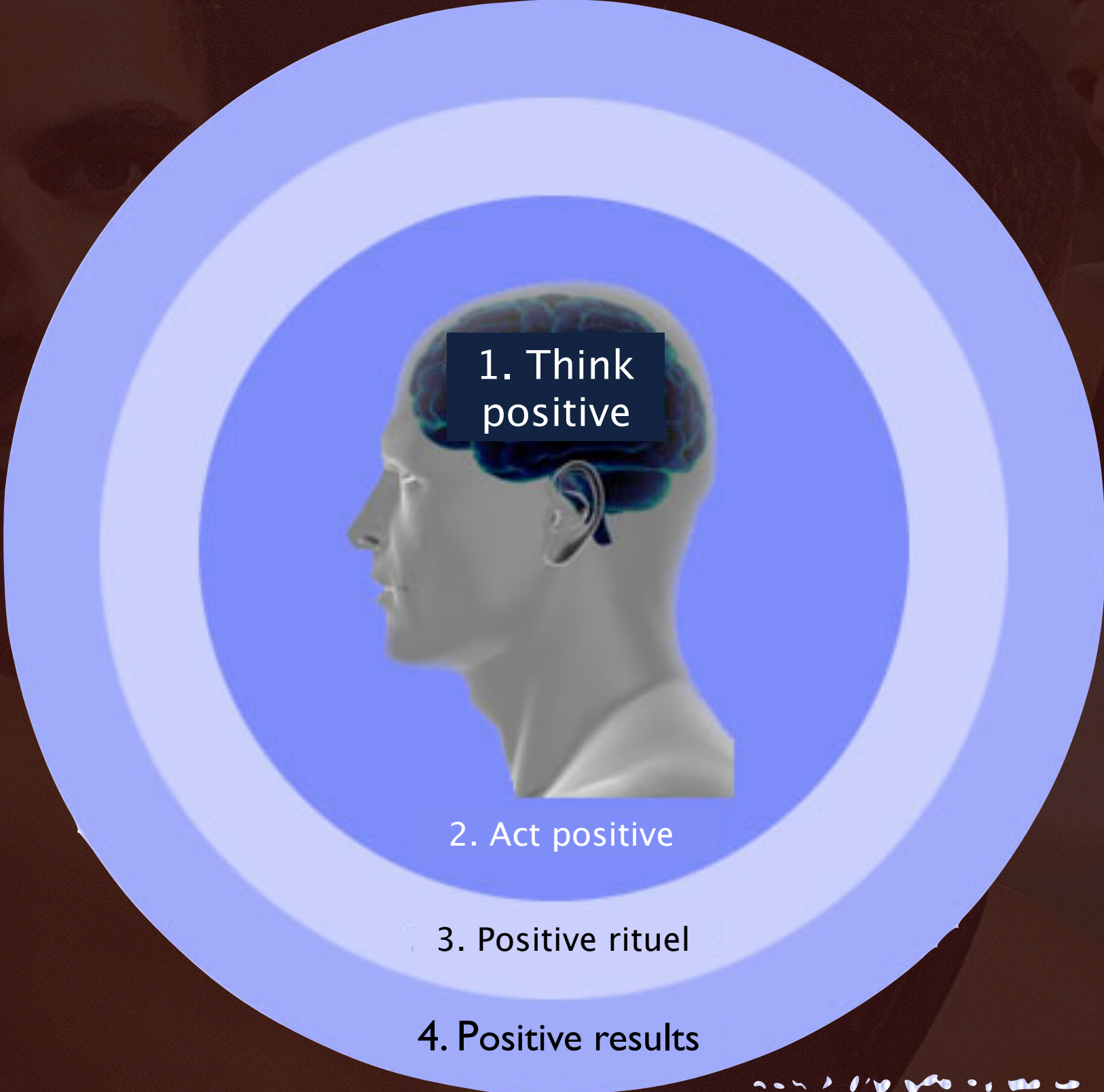
2020

How ?

By the technics of Positivism

- Accept and give compliments
- Write a journal of happiness
- Go to sleep with positive thoughts

How ?

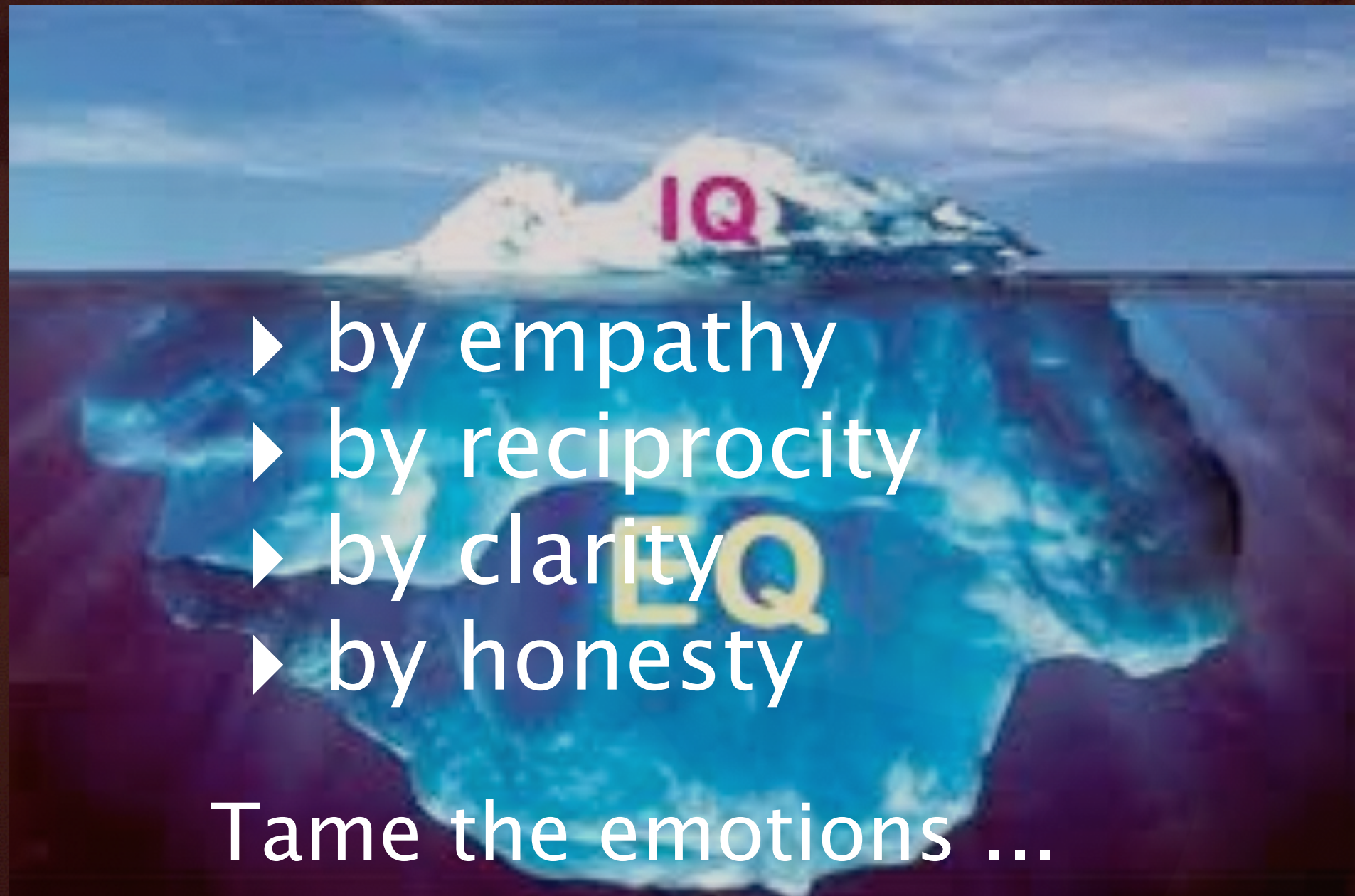


How ?

Zone of performance

- Make the film of success, in detail
- Relax, stay rational
- « Transformer le temps » = calmness, serenity
- Be confident = Enjoy

How ?



- ▶ by empathy
- ▶ by reciprocity
- ▶ by clarity
- ▶ by honesty

Tame the emotions ...

How ?



How ?

Relaxation

Work, fun, success,....

... you share



Share

Work, fun, success, you share

with the team



Share

Work, fun, success, you share

with staff, specialists



Share

Work, fun, succes, you share
with your family



Share

Work, fun, success you share

with sponsors



Share

Work, fun, success, you share

with the public



Share

Work, fun, success, you share

with the public

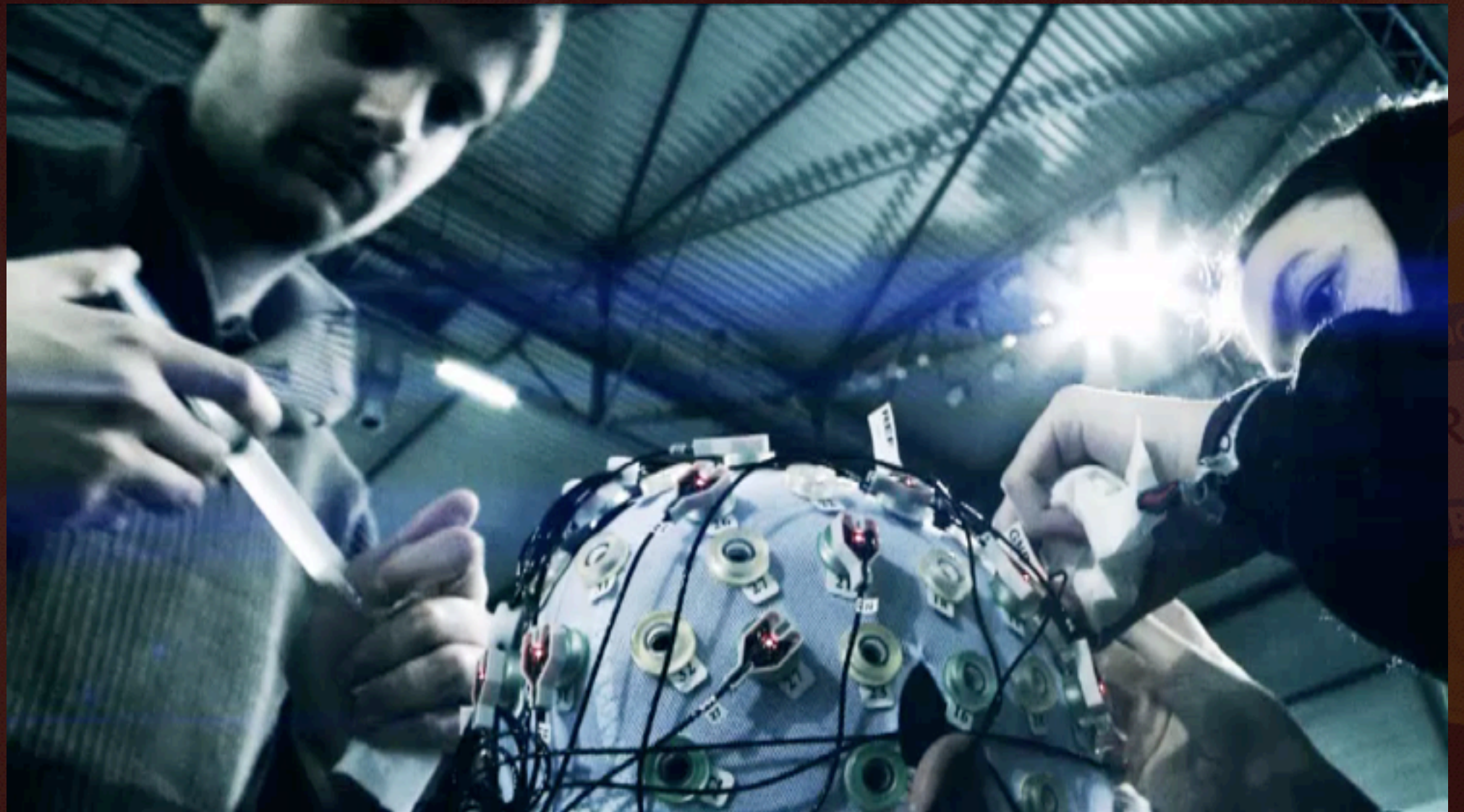


Share

The victory



- Adhere the culture of victory
- Quit stereotypes
- Go to winners
- I am living like an athlete myself



Dear to innovate

Create the fire

- Ambitious and simple project
- Follow your heart
- Have fun when you act
- SURPRISE
- Know your WHY

CREATE THE LEGEND

« Never let your memories be greater than
your DREAMS »



Why ?

Réaliser

Results



daring
technology

anticipation
open mind

Winning mind

Respect

Collaboration

Reach

Yes it's possible !



THANKS

